Transforming Federal Digital Services

Achieve M-23-22 Compliance and Enhance User Experiences with Tactis and Acquia.

The Office of Management and Budget's (OMB) M-23-22 directive mandates federal agencies to modernize their digital services, adopting a digital-first approach and upgrading their digital landscapes. Tactis, with its extensive experience in digital transformation, specializes in creating solutions that help agencies overcome the challenges associated with this modernization process.

Challenges Federal Agencies Face

- Putting users first and addressing their needs.

- Ensuring compliance with regulations and standards (M-23-22, IDEA, USWDS).

- Integrating disparate systems and data sources.

- Balancing security, accessibility, and user-centric design.

- Adapting to evolving technologies and user expectations.

- Eliminating accessibility issues on mobile applications.

Tactis's Comprehensive Approach

Strategic Planning

Align digital transformation goals with agency objectives.

Develop a roadmap for success.

User-Centered Design

Create intuitive, accessible, and engaging user experiences.

Conduct user research and usability testing.

Agile Development

Deliver solutions faster and more efficiently.

Adapt to changing requirements and user needs.

Continuous Improvement

Monitor performance and gather user feedback.

Identify opportunities for optimization and growth.

Benefits of Partnering with Tactis

◆ Achieve compliance requirements with M-23-22, IDEA, and USWDS.

◆ Enhance user experiences and increase engagement.

◆ Improve operational efficiency and reduce costs.

◆ Gain a trusted partner with extensive experience in federal digital transformation.

◆ Ability to provide ongoing testing and improvements.

Recent Projects

Federal agencies Tactis is currently supporting and addressing M-23-22 requirements.

justice.gov   eac.gov   dea.gov

GSA Schedule: MAS
Contract: 47QRAA18D00F9

541430	Graphic Design Services	**54151S**	Information Technology Professional Services
541511	Web-Based Marketing		
541613	Marketing Consulting Services	**541611**	Management and Financial Consulting, Acquisition and Grants Management Support, and Business Program and Project Management Services
541810	Advertising Services		
541910	Marketing Research and Analysis		
541819ODC	Other Direct Costs for Marketing and Public Relations Services	**561422**	Automated Contact Center Solutions

Recommended Technology Stack

Drupal
Flexible, scaleable, and secure content management system.

Acquia Site Studio
Low-code, drag-and-drop interface for rapid development.

Monsido
Ensures compliance with the latest accessibility requirements and standards.

Take the First Step Towards M-23-22 Compliance

Schedule a consultation with our experts to learn how Tactis can help your agency achieve its digital transformation goals.

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